



**AREA BOARD PROJECTS AND COUNCILLOR LED  
INITIATIVES APPLICATION FORM 2015/2016.**

<b>Area Board Project</b>
<b>1. What is the Initiative?</b>
<p>This is a member initiative sponsored by Cllr Mark Connolly, to be paid from the 2015/16 capital budget.</p> <p>The request for funding is to provide studio enhancements for Castledown Radio.</p> <p>Having established the studios on a budget in 2010 the purchased equipment has now reached the end of its life and needs urgent replacement.</p>
<b>2. Where is the initiative taking place?</b>
<p>Studio based at Wellington Academy and broadcasts to all Tidworth Community Area</p>
<b>3. When will the initiative take place?</b>
<p>2016</p>
<b>4. What is the Community benefit/evidence of need/links to Community Plan/Community Issue?</b>
<p>Castledown Radio is run purely by volunteers from the local community area we have an all-inclusive policy and any member of the community can take part as guests or presenters. Replacing the studio equipment will ensure that presenters are able to produce increased amounts of local content have more guests on air in the studios and include more live events from the local community. Listeners will benefit from improved output and the better content will assist social cohesion within the community area and ensure 24 hour continuity of output.</p>
<b>5. What is the desired outcome of this initiative?</b>
<p>To keep the Community Radio Station on air because Community radio stations are at the heart of the localities they serve. They provide an important relevant service alongside the BBC and commercial radio. Community radio has proved itself a powerful medium that drives positive social change by impacting on participants, communities and audiences.</p>
<b>6. Who will Project Manage this initiative?</b>

Castledown Community Radio Station Directors - As an OFCOM licensed station we have to monitor our output for annual reports in addition the playout software monitors and records content. An additional layer of people management would ensure that the new facilities are used to maximum benefit for the community.

**7. Costs/quotes/ match funding?** (total cost £5k require 1 quote, total cost £5k-25k require 3 quotes)

Studio Central matrix	1500.00
Studio Mixer Desks	2000.00
RDS Transmitter	720.00
Server Hardware	280.00
cables and connectors	500.00
Total	5000

The new equipment will have a 5 year life on-going costs will be minimal which will be covered by our fund raising projects.

**8. Additional information**